

Digital Marketing Solutions ...

***BEYOND
CREATOR***

2022



COMPANY PROFILE

We are set to redefine our client's marketing experiences through creativity and craft by optimizing digital technology tools to drive effective results.



About Us

Beyond Creator is a Toronto-based digital marketing agency specializing in social media marketing and content creation. We are set to redefine our client's marketing experiences through creativity and craft by optimizing digital technology tools to drive effective results. With a top-notch and new generation digital creator team, we closely follow all new potential trends and viral activity. We aim to create and develop strategies with quality content to reach your goals. We are confident about what we can do for you.

Established in 2019, we are driven by our understanding that our client's success means our success also. This understanding inspires us to provide tailor-made services to produce solutions suitable for our customers' needs in digital media and make them successful in their field. We are ambitious about growing brands and helping companies reach their full potentials by maximizing digital technology. We leverage innovation with technology to deliver digital marketing solutions focused on helping our clients reach their target audience.

Our tactical set of services are proven to be what most companies need to record landmark success and expand their customer base. With our strategy, clients are set to maximize the full potentials of digital technology.





Our Vision

To help businesses struggling with digital media marketing and content creation through our experience in the digital marketing industry.



Our Mission

To help companies that want to maximize the opportunities provided by the rapidly growing and developing digital media field to enhance their success.

What We Do

Beyond Creator is a creative digital marketing agency that creates impactful digital experiences for clients to attract more customers to their brand. We bring our vast experience and expertise within the modern-day digital landscape to every project with a unique approach.

We understand that the fastest, easiest, and most effective way for companies to record success and enjoy a remarkable competitive advantage in their respective industry is to incorporate digital campaigns that drive results. At Beyond Creator, we are obsessed with results and increase in ROI, with a relentless focus on our clients' needs. We are dedicated to providing effective value-added services to clients at the best price, helping them deliver powerful and targeted digital media campaigns.

With our use of cutting-edge digital tools, impeccable attention to detail, and preparedness to build a long-lasting relationship with each client to further ensure their successful application of our products, there is no company, business, or brand that does not stand to benefit from our services.

We are confident about what we can offer your brand.



Grow Your Business With Us.

*we are obsessed with results and
increase in ROI,with a relentless
focus on our clients' needs.*

Our Services

Social Media Management

We provide social media management services that involve a wide range of activities that engage the audience. We create authentic and effective social media strategies and digital marketing services that achieve much more for clients. We offer a robust suite of solutions, and we continuously enrich our portfolio of solutions to meet our clients' current demands.

We function effectively as social media management for your business through our comprehensive suite of services that boosts your online presence to reach a larger audience.

These services include:

- Social Media Marketing
- Content Creation
- Ads Management
- Influencer Marketing



Social Advertisement

We maximize various social media platforms for advertisement purposes, helping our clients reach their target audience without spending too much. Social advertisement is effective at generating results that will create awareness about your brand. The digital ads industry is a multibillion-dollar industry as companies continue to spend more on digital advertising. The industry continues to evolve and grow due to the impressive results and ROI generated by brands and companies who maximize digital ads.

With the benefits of digital ads, it becomes essential to take your advertising strategy online through the following services:

Our Web Design services are:

- Facebook Ads
- Instagram Ads
- Google Ads



Video Production

Video Production is one way to create an impactful visual experience to attract your audience to your brand. We produce promotional videos for our wide range of clients from different business niches.

Our video production approach and passion are to find the right way to tell your story. We will work with our respective clients to develop the right strategy for you to achieve your goals. We deploy our full creative energy and professional services for each project.

Our Video Production services include:

Commercial Videos | Product Videos | 360 Videos | Drone Videos



We Inspire **Ideas** *that sells.*

Photo Production

Quality photo production is a creative tool that we maximize to enhance branding and marketing activities for clients. With creativity at its peak and with top-notch tools, pictures are taken to reflect the theme and value of our clients. Quality photos and images captivate the audience, making it easier for them to relate with your brand

Our Web Design services are:

- Product photography
- 360 Photography
- Drone Photography

Web Creation

At Beyond Creator, we design and build bespoke websites with the latest innovations to give your customers a top-quality experience and facilitate your ease of doing business. Our websites are designed to suit our client's respective purposes, helping them advance the course of their business activities. We are renowned for building websites with high responsiveness.

Our websites are equipped with what your brand needs to stand out. Our team that comprises seasoned web design and development professionals will ensure that your websites are functional and rank high in search engines.

Our Web Design services are:

- Web Design
- Web Site Optimization
- SEO (Search Engine Optimization)



Influencer Marketing:

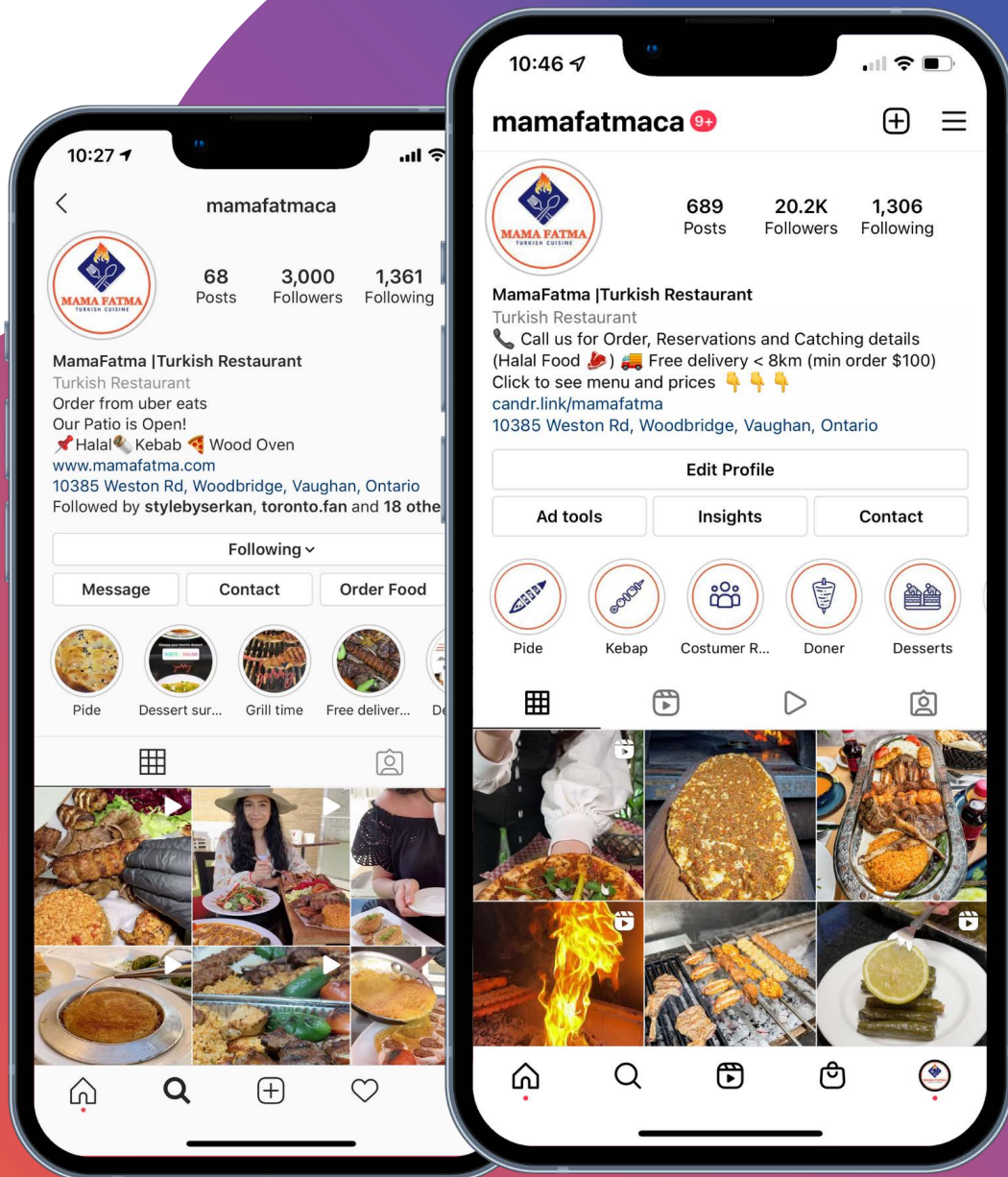
Influencer marketing is a new marketing strategy that many brands are currently seeking to maximize and generate more results. The strategy involves partnering with established social media users or bloggers with huge followership that brands can tap in to create brand awareness, build credibility, and drive sales.

We maximize the power of social media influencers to help our clients reach their target audience.

Our Influencer Marketing service are:

- Influencer Target
- Create Content
- Scheduling

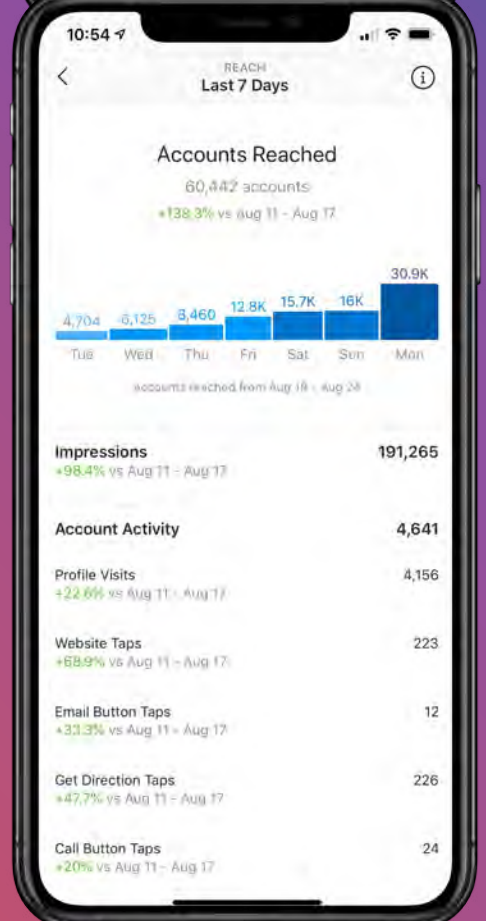
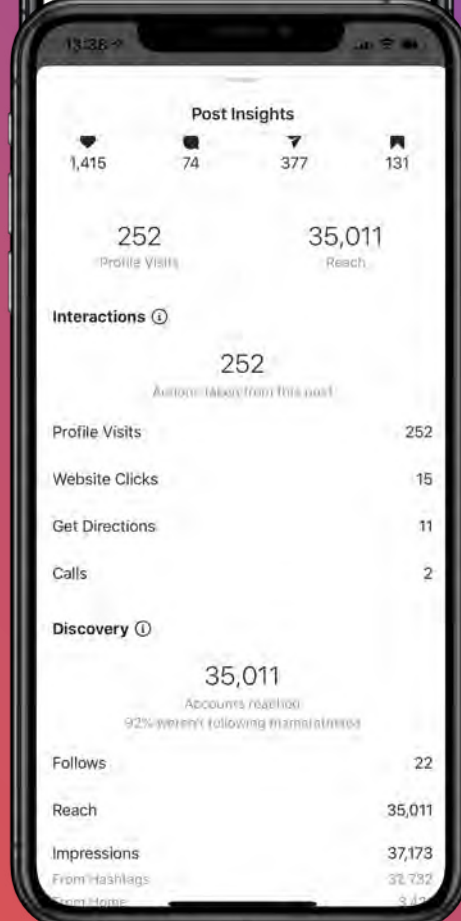
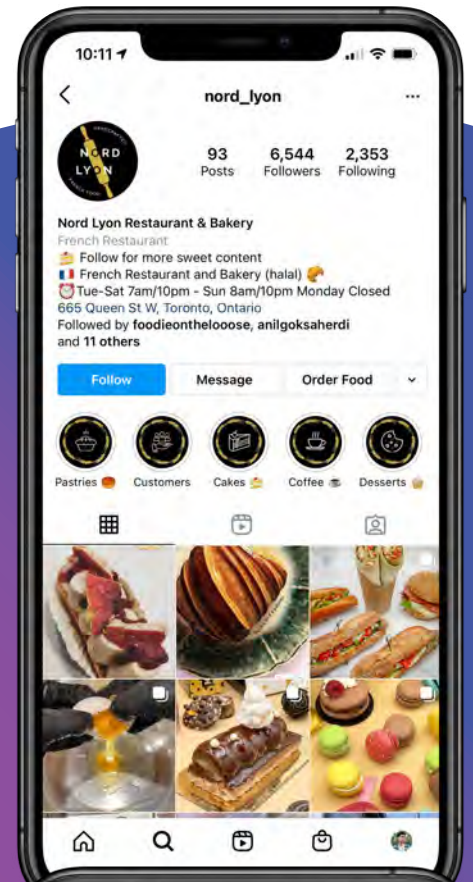
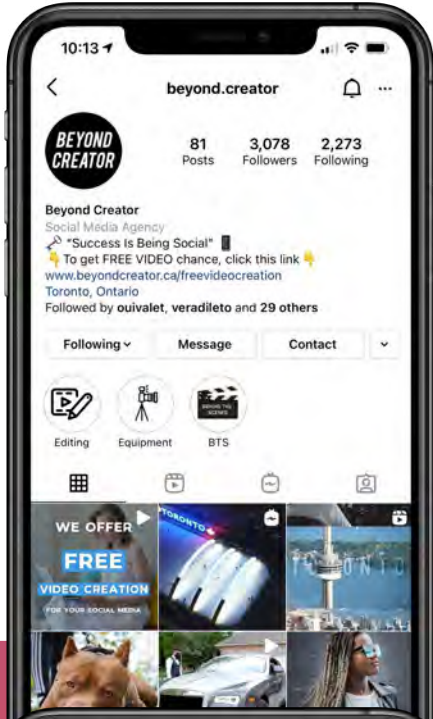
Results



2020

2022

Results





Social Media Management

Social Media marketing

Facebook and Instagram Management;

- Sharing daily posts and daily (min) five stories on social media while targeting the audience with hashtags and other strategies to interact with potential customers.
- Publishing social media companies agreed with the client such as; giveaways, promotions, and sharing special content of holidays to catch more customers' attention.
- Reporting account activities to clarify results every month.

Influencer Marketing

- Connecting with four high-demand influencers monthly to collaborate with the client's restaurant for more brand awareness and reach new customers.
- Creating a good relationship with the influencer to convince them to collaborate with the client.

Advertisement

- Creating and publishing monthly four ads on Facebook and Instagram which target an accurate audience for engaging potential customers. The money spent on advertising will be well balanced and the client agrees to pay advertisement spends.

Google My Business Management

- Publishing posts regularly on the client's google my business profile to keep the account active.
- Monitoring reviews on google my business, and answer low-rate reviews in 48h.
- Sharing pictures of the restaurant on google my business to show business and services to new customers.

Content Creating

- Visiting the client weekly to create content for posting on social media such as; **photos and videos**. The contractor will create graphics and copy to share on social media.

Monthly Service Fees

Social Media Marketing:	\$990
Content Creating:	\$1,830
Ads Management:	\$500
Monthly Total:	\$3,320

Our Core Values

Innovation

01

We use the latest innovations in the digital marketing industry to drive impactful results for our clients. We believe that it is the latest innovations that will overcome today's challenges in the marketing industry.

Professionalism

02

We are a professional company with a team of seasoned professionals ready to exceed clients' requirements. Our professionalism keeps us in touch with the latest innovations and best practices in the industry with which we serve our clients.

Solution

03

We are a solution-oriented company that will go the extra mile to achieve our clients' best results. We are focused on providing applicable and effective solutions that suit their needs.

Commitment

04

We are committed to building a long-lasting relationship with clients to ensure that they enjoy the full potential of our services, leading to successful media campaigns and reaching their target audience.

Excellence

05

The end result of our digital media activity is excellence. We take the success of our clients' means as our own success and as an opportunity to reaffirm our expertise in the industry. Nothing will stop us from delivering excellence on all grounds.

Flexibility

06

We are flexible in our approach to each client. We understand that each company or business is at different stages with different needs. Our first approach is to understand our client's business needs before formulating the strategy to suit the specific needs.



BEYOND CREATOR

Contact Us

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